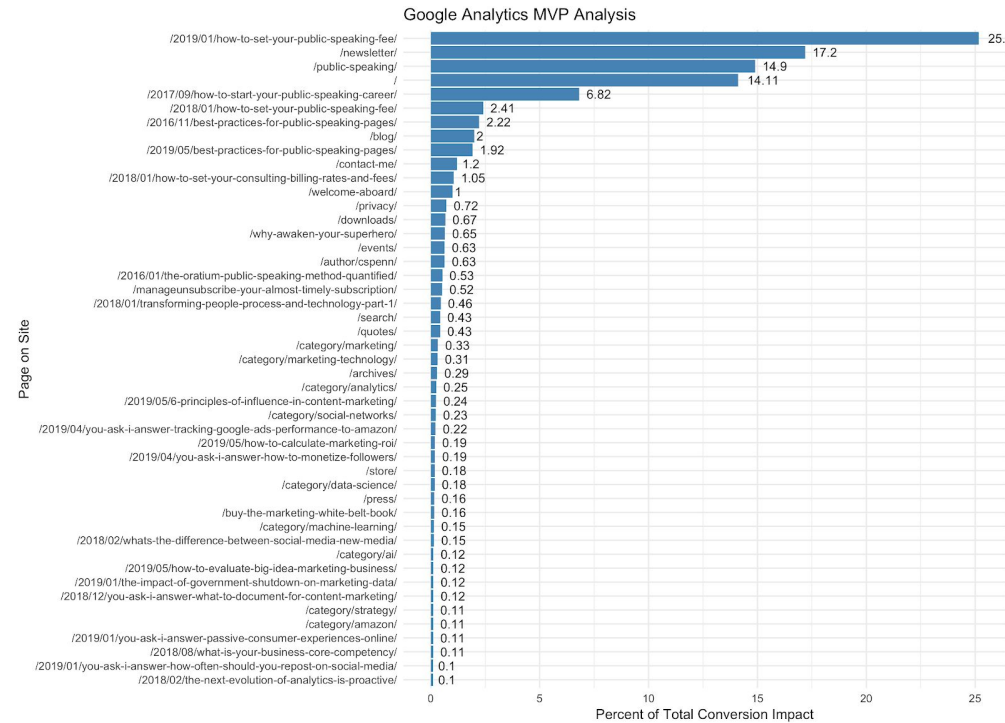


# Example Google Analytics Most Valuable Page Report

Each Google Analytics MVP report comes with two deliverables. First, you receive a visualization of your most valuable pages in bar graph format to get a sense of exactly how important the most important pages are:



Above, we see that the top 4 pages account for 72% of all conversion impact for the website; focusing efforts on improving these pages first will yield outside results. Once optimized, you work down the list, improving pages by their importance.

Second, you receive a spreadsheet file with the pages, total number of conversions, and the percentages listed above, for easier processing and delegation to your team:

page	conversions	conversionsrounded	percentoftotalconversions	roundedpercentoftotalconversions
<a href="https://www.christopherspenn.com/2019/01/how-to-set-your-public-speaking-fee/">https://www.christopherspenn.com/2019/01/how-to-set-your-public-speaking-fee/</a>	538.933803416206	538.93	25.1606410157157	25.16
<a href="https://www.christopherspenn.com/newsletter/">https://www.christopherspenn.com/newsletter/</a>	368.464895751018	368.46	17.2021367190524	17.2
<a href="https://www.christopherspenn.com/public-speaking/">https://www.christopherspenn.com/public-speaking/</a>	319.048811622394	319.05	14.8950994813037	14.9
<a href="https://www.christopherspenn.com/">https://www.christopherspenn.com/</a>	302.300407270075	302.3	14.1131841758922	14.11
<a href="https://www.christopherspenn.com/2017/09/how-to-start-your-public-speaking-career/">https://www.christopherspenn.com/2017/09/how-to-start-your-public-speaking-career/</a>	146.092517172208	146.09	6.82046914918325	6.82
<a href="https://www.christopherspenn.com/2018/01/how-to-set-your-public-speaking-fee/">https://www.christopherspenn.com/2018/01/how-to-set-your-public-speaking-fee/</a>	51.5718193422892	51.57	2.40767980181157	2.41
<a href="https://www.christopherspenn.com/2016/11/best-practices-for-public-speaking-pages/">https://www.christopherspenn.com/2016/11/best-practices-for-public-speaking-pages/</a>	47.5920004862926	47.59	2.22187814508013	2.22
<a href="https://www.christopherspenn.com/blog/">https://www.christopherspenn.com/blog/</a>	42.7830527019634	42.78	1.99736780986297	2
<a href="https://www.christopherspenn.com/2019/05/best-practices-for-public-speaking-pages/">https://www.christopherspenn.com/2019/05/best-practices-for-public-speaking-pages/</a>	41.1247948452982	41.12	1.91995045289154	1.92
<a href="https://www.christopherspenn.com/contact-me/">https://www.christopherspenn.com/contact-me/</a>	25.7029967783113	25.7	1.19996903305721	1.2
<a href="https://www.christopherspenn.com/2018/01/how-to-set-your-consulting-billing-rates-and-fees/">https://www.christopherspenn.com/2018/01/how-to-set-your-consulting-billing-rates-and-fees/</a>	22.5523068506474	22.55	1.05287605481149	1.05
<a href="https://www.christopherspenn.com/welcome-aboard/">https://www.christopherspenn.com/welcome-aboard/</a>	21.3915263509817	21.39	0.998683904931486	1