


# Instant Insights: The Beginner's Generative AI Starter Kit

One of the most common questions we're asked is what tools a beginner to generative AI should start with. While this is an ever-changing answer, we've put together the most basic, foundational tools that everyone should have in their AI toolbox, based on the general task you're trying to accomplish:

For reading and writing text under 8,000 words	ChatGPT+, Command R, Gemini, Claude 3, LLaMa 3
For reading and writing text over 8,000 words	ChatGPT+, Gemini, Claude 3, Command R
For creating images	Microsoft Bing Image Creator, Google Gemini, ChatGPT+
For analyzing images	Google Gemini, Claude 3, ChatGPT+
For realtime information	Microsoft Bing, Google Gemini, Perplexity.ai
For analyzing data	ChatGPT+ with Advanced Data Analysis
For sensitive information / restricted topics	Command R, LLaMa 3, or ChatGPT Teams
For writing code	ChatGPT+, Gemini, Claude 3, or Command R



Generally speaking:

- For reading and writing text under 8,000 words: [ChatGPT+](#), [Google Gemini](#), [Claude 3](#), [LLaMa 3](#), or [Command R](#)
- For reading and writing text over 8,000 words: [ChatGPT+](#), [Google Gemini](#), [Claude 3](#), or [Command R](#)
- For creating images: [Microsoft Bing Image Creator](#), [ChatGPT+ with DALL-E](#)
- For analyzing images: [Google Gemini](#), [Claude 3](#), [ChatGPT+](#)
- For real-time information: [Microsoft Bing](#) or [Google Gemini](#)
- For analyzing data: [ChatGPT+ with Advanced Data Analysis](#)
- For sensitive information / restricted topics: [Command R](#), [LLaMa 3](#), or ChatGPT Teams
- For writing code: [ChatGPT+](#), [Google Gemini](#), [Claude 3](#), [Command R](#)

This list is current as of April 22, 2024. It is subject to change.

Take our course on Generative AI for Marketers here:

<https://www.trustinsights.ai/aicourse>

Get started implementing AI with our help here:

<https://www.trustinsights.ai/aideservices>