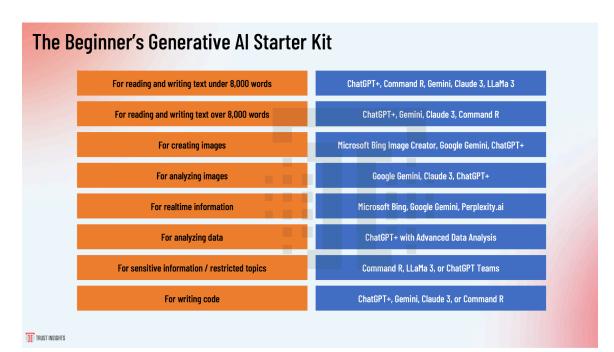
Instant Insights: The Beginner's Generative AI Starter Kit

One of the most common questions we're asked is what tools a beginner to generative AI should start with. While this is an ever-changing answer, we've put together the most basic, foundational tools that everyone should have in their AI toolbox, based on the general task you're trying to accomplish:



Generally speaking:

- For reading and writing text under 8,000 words: <u>ChatGPT+</u>, <u>Google Gemini</u>, <u>Claude 3</u>, <u>LLaMa 3</u>, or <u>Command R</u>
- For reading and writing text over 8,000 words: <u>ChatGPT+</u>, <u>Google Gemini</u>, <u>Claude 3</u>, or <u>Command R</u>
- For creating images: <u>Microsoft Bing Image Creator</u>, <u>ChatGPT+ with DALL-E</u>
- For analyzing images: <u>Google Gemini</u>, <u>Claude 3</u>, <u>ChatGPT+</u>
- For real-time information: Microsoft Bing or Google Gemini
- For analyzing data: <u>ChatGPT+ with Advanced Data Analysis</u>
- For sensitive information / restricted topics: <u>Command R</u>, <u>LLaMa 3</u>, or ChatGPT Teams
- For writing code: <u>ChatGPT+</u>, <u>Google Gemini</u>, <u>Claude 3</u>, <u>Command R</u>

This list is current as of April 22, 2024. It is subject to change.

Take our course on Generative AI for Marketers here: <u>https://www.trustinsights.ai/aicourse</u>

Get started implementing Al with our help here:

https://www.trustinsights.ai/aiservices

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