

Instant Insights: The PRISM AI Prompt Framework for Reasoning Models

Reasoning models - models such as Deepseek Reasoner, Gemini Flash Thinking, and OpenAI o1/o3 are AI models that perform behind-the-scenes prompt engineering of their own such as chain of thought (“think this through step by step”), reflection (“take a step back”) and reward functions (checklists, scorecards) on their own. They require a different prompting structure to be effective. Instead of spelling out instructions, we have to provide a starting point, an ending point, and contextual guidance. We do this with the PRISM AI Prompt Framework.

Problem: Detail what the problem is that you’re asking the model to solve. What is it? Why is it important? What have you done so far to try solving it?

Relevant Information: Provide context about the problem space, such as background information, fully processed data (avoid asking reasoning models to do any kind of computation or math), frameworks, strategies, etc.

Success Measures: Define what success looks like. What’s the outcome you expect? This encapsulates things like formatting, structure, language, tone, the works. Give a concrete destination for the reasoning model to drive towards.

Think of reasoning models like self-driving cars. You don’t tell it what turns to take, but you have to be incredibly clear about where you’re starting, where you want to end up, and what information it needs to know along the way.

By following PRISM with reasoning models (use the [Trust Insights RAPPEL framework](#) for non-reasoning models), you’ll get better results.