Instant Insights: The Trust Insights AI 4U Literacy Framework

Understand	Use	Uncover	Unleash
What is the technology? What is it capable of? What are its limitations?	How do you use the technology? What are the use cases? When should you use it? When shouldn't you use it?	What could go wrong? What are the ways it can be misused? How could it be misleading?	What does the technology enable that was previously not possible?

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- **Understand**: How well do you understand AI technology? Do you know what it is, what it's capable of, what its limitations are? The first U assesses a person's basic fundamentals of AI knowledge.
- **Use**: How do you use the technology? What are the use cases? When should you use it? When shouldn't you use it. The second U assesses the functional, practical uses of AI and how fluent someone is.
- **Uncover**: What could go wrong? What are the ways AI can be misused? How could AI create misleading things? The third U assesses a person's ability to critically think about AI, particularly its downsides, ethical challenges, and safety.
- **Unleash**: What does AI enable that previously was not possible? The fourth U assesses expansive thinking and a person's ability to look forward, rather than apply the technology to yesterday's way of doing things.