

# THE PRISM AI PROMPT FRAMEWORK BY TRUST INSIGHTS

TRUST INSIGHTS

## PROBLEM · RELEVANT INFORMATION · SUCCESS MEASURES

Reasoning models don't need step-by-step instructions – they need a starting point, an ending point, and contextual guidance. PRISM gives you the right prompting structure for models like Deepseek, Gemini Flash Thinking, OpenAI o1/o3, and Claude with extended thinking.

COMPONENT	PROMPTING GUIDANCE
<b>P</b>	<b>PROBLEM</b> What are you asking the model to solve? Detail the problem. Why is it important? What have you tried so far? The richer the problem definition, the better the model's internal reasoning chain. You're not giving instructions – you're giving it something to think about.
<b>RI</b>	<b>RELEVANT INFORMATION</b> What context does the model need to reason well? Background info, fully processed data, frameworks, strategies. Avoid asking reasoning models to do computation – give them pre-processed results. The more relevant context, the less the model guesses.
<b>SM</b>	<b>SUCCESS MEASURES</b> What does success look like? Define the outcome: format, structure, language, tone, length, audience, quality criteria. Reasoning models use success measures as their internal scorecard during reflection. Be specific – the model iterates until output matches.

### THE KEY PRINCIPLE

You define what to think about. The model decides how to think about it. Don't give step-by-step instructions to reasoning models – give them a problem, context, and a clear definition of success.

### ASK YOURSELF

- Problem: Could someone who knows nothing about your situation understand exactly what you need solved and why?
- Relevant Information: Are you giving the model enough context to reason well, or forcing it to fill in blanks with assumptions?
- Success Measures: Could someone tell whether the output met your criteria based on your success measures alone?

Using a non-reasoning model? Use the Trust Insights RAPPEL framework instead.  
[trustinsights.ai/rappel-framework](https://trustinsights.ai/rappel-framework)

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